

## OUR FY17-FY19 STRATEGIC PRIORITIES



**SHARE  
OUR  
STORY**

We will create top-of-mind awareness of mission, vision, and purpose in fresh new ways while sharing stories of philanthropic impact and innovation.



**EMPLOY  
RADICAL  
CREATIVITY**

We will look beyond the norm to meet the dynamic needs of the Foundation and our Library.



**MOBILIZE  
RESOURCES**

We will explore uncharted areas of donor cultivation and stewardship in an effort to increase contribution income and deepen relationships.



**ACHIEVE  
OPERATIONAL  
EXCELLENCE**

We will make necessary changes to maximize functional efficiencies and create opportunities for growth.



**REALIZE  
LIBRARY  
ALIGNMENT**

We will collaborate with Friends and Library leadership to foster a cohesive and intentional alliance supporting the needs of the Library and our community.