

OUR FY17-FY19 STRATEGIC PRIORITIES



SHARE OUR STORY

We will create top-of-mind awareness of mission, vision, and purpose in fresh new ways while sharing stories of philanthropic impact and innovation.



EMPLOY RADICAL CREATIVITY

We will look beyond the norm to meet the dynamic needs of the Foundation and our Library.



MOBILIZE RESOURCES

We will explore uncharted areas of donor cultivation and stewardship in an effort to increase contribution income and deepen relationships.



ACHIEVE OPERATIONAL EXCELLENCE

We will make necessary changes to maximize functional efficiencies and create opportunities for growth.



REALIZE LIBRARY ALIGNMENT

We will collaborate with Friends and Library leadership to foster a cohesive and intentional alliance supporting the needs of the Library and our community.