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The Cedar Rapids Public Library Friends and Foundation

FOCUS

Library 3.0 Special Edition

SPRING 2011



The Foundation Announces Library 3.0 The Campaign to Build Your New Cedar Rapids Public Library

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Friends supports the Cedar Rapids Public Library services and programs, promotes literacy through outreach programs that encourage and enhance reading throughout the community and conducts fundraising activities to assist with the library and outreach projects.

www.crlibrary.org/friends
crlibrary@gmail.com

Friends Accept Donations All Year

Friends of the Library relies on donations from you! Please check your book and media shelves for items you might donate to Friends! "Gently used" books, DVDs and VHS movies, audio books, music CDs and cassettes are all accepted. Textbooks and technical books are also accepted.

Donations may be placed in the stainless steel drop box at the Westdale Mall entrance.

For larger donations, email crlibrary@gmail.com and arrangements will be made for you drop off donations at the sorting center or for a volunteer to pick up the donations.

Thank you!



The Cedar Rapids Public Library Foundation secures resources in order to enhance and enrich library programs, services and facilities not normally met by public funding.

www.crlibrary.org/foundation
foundation@crlibrary.org
319-739-0411

The Cedar Rapids Public Library is one giant step closer to rising from the flood waters that destroyed it nearly three years ago to building a library of the future.

A dedicated team of community volunteers and the Foundation board of directors kicked off the public phase of its capital campaign on Tuesday, May 17, in Greene Square, announcing that a \$400,000 donation from the Friends of the Cedar Rapids Public Library has pushed the "Library 3.0" capital campaign over the halfway mark toward its \$5 million goal.

Library 3.0 is part of a \$49.6 million project to build the new library, plus \$1 million to strengthen the endowment fund to guarantee the future of the library. The bulk of the building project is being paid for by the Federal Emergency Management Agency disaster payments, a state I-JOBS grant, funds for land acquisition from the City of Cedar Rapids and other state and federal funds.

The 95,000-square-foot library is expected to be completed the summer of 2013 with construction beginning in the fall of 2011. The new library will contain an information center; a technology hub—complete with public computers and an automated checkout system; a gathering and entertainment center—which includes a 200-seat auditorium and green room; and an early learning resource center to prepare young minds for school and life.

Prior to the 2008 flood, an average of 1,200 individuals walked through the library doors every day. The new library is expected to attract 1,600 people a day.

"Our new library is going to change the way people traditionally have thought of libraries—it truly is going to be a library of the future," said Cedar Rapids Mayor Ron Corbett. "It will be a vibrant, multipurpose destination offering something for every age and walk of life, attracting people to our downtown and expanding the customer base for area businesses."

"We are very thankful for all of the donations we have already received," said Gary Streit, Library 3.0 campaign co-chair. "By kicking off Library 3.0, we hope the excitement will spread to others and motivate them to be a part of something great. After the flood of 2008, I saw Cedar Rapids residents come together to end something terrible; now it's time for us all to come together to build something extraordinary."

The new library, located across Fourth Avenue SE from Greene Square opposite the Cedar Rapids Museum of Art, will be a downtown destination. This artistic rendering of the urban plaza features an imagined piece of art in order to depict where a significant sculpture may be located. The artwork for this space has not yet been selected.





interact • innovate • inspire

Campaign Leadership

Gary and Susie Streit,
Campaign Co-chairs
Brad and Jade Hart,
Campaign Co-chairs
Nancy McHugh,
Honorary Campaign Chair
Clay and Debbie Jones,
Honorary Campaign Chairs
Chuck and Mary Ann Peters,
Leadership Gifts
Committee Co-chairs
Katie Geiken,
Executive Director,
Cedar Rapids Public
Library Foundation



Learn more about Library 3.0 online
at www.crlibrary.org. Click on
"Mr. Culyhead" on our home
page to read all about it.

The Library 3.0 leaders announced having raised \$3.5 million as of May 12, 2011. This early success includes \$900,000 received from early gifts following the flood of 2008 and \$2.5 million raised since the Hall-Perrine Foundation awarded its \$3 million, 1:1 matching grant to the project in December 2010. The campaign committee has \$500,000 left to raise in order to receive the Hall-Perrine Foundation's grant.

Many Investors in a Common Vision

It will take investments of all shapes and sizes to reach the Library 3.0 goal and every gift will make a difference in this historic undertaking. To date, the Foundation has received more than 800 gifts toward the new library project; each and every contribution will help turn the vision of Library 3.0 into a reality for Cedar Rapids. The Foundation looks forward to recognizing all donors in the 2011 Annual Report published in August. For now, we wish to acknowledge the Library 3.0 lead donors who have helped set the pace for early campaign success through their generous investments.

Friends Makes Significant Gift to 3.0 Campaign

The Friends of the Cedar Rapids Public Library announced a pledge of \$400,000 to the Library 3.0 capital campaign. Greer Fry, immediate past president of Friends, states, "This significant gift is possible because of two factors: the continued support of the community at the Friends annual book sale, as well as the other smaller sales held throughout the year, and the fiscal responsibility of board members over the years."

Since 1971, Friends has raised just over a million dollars. These dollars have been reinvested in the library with purchases of library materials, furnishings and other equipment such as computers and microfilm readers. In addition, on a regular basis the Friends continue to support the intergenerational reading, summer reading and book buddy programs. With this donation, Friends will have gifted back to the library nearly all the income earned over the 40 years.



Library 3.0 Lead Donors

Pledging support of \$100,000+ over a three- to five-year period:

Archer Daniels Midland Company	\$500,000
Friends of the Cedar Rapids Public Library	\$400,000
AEGON Transamerica Foundation	\$300,000
Anonymous	\$250,000
The McIntyre Foundation	\$200,000
The Chris & Suzy DeWolf Family	\$150,000
Phyllis Fleming	\$127,724
Rockwell Collins	\$116,000
Cedar Rapids Area Chamber of Commerce	\$110,000 *
Cedar Rapids Garden Club	\$100,000 **
United Fire Group	\$100,000
Tom and Nan Riley	\$100,000
Gazette Foundation	\$100,000

**The Cedar Rapids Area Chamber of Commerce has made this contribution to support the purchase of public art for the new library. The Library board of trustees is in the process of forming a public art selection committee and has allocated \$250,000 of the project budget for artwork. The Chamber's gift will be recognized near a prominent outdoor sculpture in the urban plaza, which will be located across Fourth Avenue SE from Greene Square.*

***The Cedar Rapids Garden Club has pledged to raise at least \$100,000 in support of the Green Roof Educational Gardens. Their early success indicates that they will exceed this minimum goal, making this unique feature of the new facility even more of an asset to our community.*

Children's Library

The children's library in Library 3.0 has been designed to inspire and encourage, with a goal to prepare young minds for school and life. The space allocated to children and young adults in the new building is more than twice the size of the equivalent space in the flooded library.





Library 3.0

Great books and so much more

Library 3.0 will be:

- **An Information Center**, featuring an ever-changing collection of knowledge accessible through state-of-the-art tools. The new library will remain relevant for guests of all ages and all walks of life. Featuring an urban plaza that can be used for programming, it will be a multipurpose space offering something for everyone.
- **A Technology Hub**, complete with free Wi-Fi extending outside the building, 65 public computers, an automated checkout system, interactive media-editing computers, a computer training center and an interactive children's literacy area.
- **A Gathering Place**, the new library will be a spot where groups, adults, children of all ages, parents and grandparents can easily meet, interact and advance as a community in multiple public meeting rooms and open seating areas. Access will be easy with roughly 225 parking spaces and skywalk access to the Fourth Avenue parking ramp.
- **An Early Learning Resource**, the learning resources and stimulating environment available will be second to none in the region. Grant Wood Area Education Agency, the Parent Education Consortium and Hawkeye Area Community Action Program will house bachelor's and master's level staff in the library.



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▲ The openness of the interior design is meant to complement a new and innovative approach to library service and engagement for the community. Library staff will be very accessible, reaching out to visitors to connect them to library resources.

A 200-seat auditorium with an inclined floor, theater seating, green room ▶ and media management facility is a signature feature in Library 3.0. Visiting authors, fine-arts concerts, movies, debates and other civic events will engage the public in this special space.



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▲ The green roof is just one of the many design elements that will make the new library a LEED-certified building, offering energy and cost-saving features, and conservation-based educational opportunities to visitors. The green roof will be another free public gathering space for the community to enjoy when visiting Library 3.0.

Quick Facts and Figures from Friends

Book Bags

1,890 sold in 2010 at \$1 per bag

Book Nook Sales

\$7,383 of books/media sold in 2010

RIF (Reading is Fundamental)

1,600 preschool children selected a free book at 26 preschool sites

Members

Nearing the 600 mark

Cherry Building April Book Sale

\$3107.50 of income. Thanks to Barb Ridder, Chair, and volunteers for a successful sale!



Friends Remember Phyllis

Phyllis Fleming, a founder and charter member of Friends, passed away February 18, 2011. Phyllis was unwavering in her support of Friends. The Friends board extends sincere sympathy to Phyllis' family and friends.



Celebrate Summer. Read a Book.



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Proclamation by Trustees Begins Friends Celebration

President Doug Elliott read a proclamation announcing April through October as months of celebration of 40 years of the Friends of the Cedar Rapids Public Library organization. Throughout these 40 years, Friends has provided continuous volunteer and financial support to the Cedar Rapids Public Library and to literacy outreach programs.

Forty years ago, 15 community-minded citizens met among the "stacks" in the basement of the Carnegie Building to discuss informally the current needs of the public library and what could be done to help meet those needs. The discussion led to the formation of the Friends of the Cedar Rapids Public Library as a nonprofit organization in 1971. The purpose was, as stated in a copy of the Friends' early minutes, "to lend citizen support to the library's expanding programs and to intensify community awareness and use of the services the library has to offer."

A series of events and activities will occur during the next six months to celebrate the Friends organization. Continue to check the website, www.crlibrary.org/friends for specific information.

Thursday, May 19 and Friday, May 20

Media sale at Westdale

June –September, 1st and 3rd Saturday

Downtown Farmers' Market
3rd Avenue and 3rd Street. Hours: 7:30 a.m.–Noon

Thursday, August 4

Summer reading program celebration

Sunday, August 21

Kernels game–Clifford appearance and free book coupons for Kernels reading program participants

Wednesday, October 19

Celebration event for Friends members

Thursday, October 20, and Friday, October 21

America Reads

October/November:

Annual book sale (date and location TBA)

New Officers and Board Members Elected

The Friends of the Cedar Rapids Public Library held the annual meeting Tuesday, April 12. The following officers were elected: Diane Bergstrom, President; Hollie Trenary, Vice President; Abbie Covenah, Treasurer; and Nancy Kodros, Secretary. Joining the board are: Barb Fulton, Literacy Initiative; Julie Stephenson, Babies and Books; and Libby Slappey, Publicity/Marketing. Current board member Lorraine Blanck will chair Volunteers.

Board members Rochelle Holcomb (Volunteers), Linda Larson and Sarah Rheinschmidt (Babies and Books) and Jodi Parks (Clifford) have completed years of service on the Friends board. Each of these individuals shared unique talents and Friends thanks them for their contributions at the board level.

THE FRIENDS NEWSLETTER IS NOW AVAILABLE ONLINE AT

www.crlibrary.org/friends. Please consider receiving the newsletter in the email version. This will help Friends save expenses related to printing and mailing. Newsletters are sent bulk rate mail and are not forwarded. The email option assures that the newsletter will arrive in your "mailbox" if you move or are away from home for extended periods of time! Thank you.

Friends are now on Facebook! Follow us there or check out the website, www.crlibrary.org/friends for current information.

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